

## PRESS RELEASE

October 14<sup>th</sup>, 2024

### **VMI wins Pirelli Supplier of the Year Award 2024**

**During a ceremony held at Pirelli Headquarters in Milan, Italy, the prestigious award for process innovation was presented to VMI. The award recognizes the excellent collaboration between VMI and Pirelli in developing new processes that address current challenges in tire manufacturing.**

The application of VMI's groundbreaking UNIXX technology delivers a high degree of flexibility whilst enhancing the quality of high performance tires. In addition, refined process control supports Pirelli's sustainability goals by reducing the weight of compound in a tire, which combined with lower waste levels improves the sustainability and cost of both the production process as well as the tire itself.

The "Driving Excellence Together" trophy was handed over by Mr Andrea Casaluci, Chief Executive Officer, Mr Luca Galantina, Chief Purchasing Officer and Mr Alessandro Vergani, Head of Engineering and Industrial Projects, to Mr Harm Voortman, President & CEO of the VMI Group.

Harm Voortman: "We are proud to see that our efforts to support Pirelli are recognized with this award. This is also testimony to VMI's commitment to develop cutting edge technology to support the tire industry with innovative solutions."

////////////////////////////////////

For further information please contact:

Judith Koops

Manager Communications

T +31 (0) 578 67 97 18

M +31 (0) 6 23 05 10 48

[jkoops@vmi-group.com](mailto:jkoops@vmi-group.com)

#### **About VMI**

VMI is a part of technology company TKH Group N.V. (NYSE Euronext Amsterdam, [www.tkhgroup.com](http://www.tkhgroup.com)). VMI is the world's leading producer of tire manufacturing machinery, and offers global technical support from service centers in The Netherlands, Germany, Poland, USA, Brazil, India, China, Malaysia and Thailand. VMI employs more than 2000 people around the world. To learn more about VMI Group, please visit [www.vmi-group.com](http://www.vmi-group.com).